# PDF download - Our plan

To work with our educators rather than compete, creating a wealth of interactive blended transformative tools for educators to use.

We are your online learning support team and cheerleaders. The UK is globally recognised for having a quality permaculture design curriculum and well respected certifying teachers register.e bring together years of expertise in online learning, training, design, communications, video creation and more.

Our test online course has been well received and we have already co-produced a successful [MOOC on FutureLearn with GROW](). We are working with several organisations to deliver climate focused and transformative, blended education online.

We can support you in a range of areas, including how to migrate face-to-face training online, how to structure your course,  graphic design and more.

We'll take care of most of the admin for you and transfer your earnings every month. As part of our ongoing communications strategy, we provide continual marketing and traffic to the courses on our platform.

We will give 10% of our first blended course to our commoners, to spend on education - this is our 'Fair Shares' promise.

To improve access to permaculture education, especially when considering COVID-19

As a membership charity, we aim to support our networks and increase the reach of permaculture. We want to support all our members to deliver top quality education online.  integrating our efforts we can achieve our goals - using cooperation rather than competition.

10% of our teacher led courses will go into a 'Fair Shares' pot, which our commoners, (Educator members using the platform), will be able to spend on education as they see fit; increasing access, diversity, quality, competencies, reach etc.

We will prioritise submissions from marginalised or disadvantaged groups and encourage application for low to no set up fee, and promote and offer bursary places.

To create quality education in an accessible format

We plan to implement open source, ethical digital technologies, eventually moving to an open source, custom built Learning Management System. We will support our educators with this process when the time comes.

We are testing our courses for accessibility for all learning types, disability and we will endeavour to continue improving our services through strong feedback and evaluation princesses.

## Who can use this platform?

- The platform's resources are managed by its commoners, not Permaculture Association staff., This gives power to educators - more autonomy over resources and providing collaborative time and energy. By being an Educator member you are automatically entitled to be a commoner.
- Permaculture Association Educator membership - this upgrade to your membership comes with  many more benefits beyond using the platform, but it's the defining boundary for our commons.
- Give us 10% of your learner fee  - this is a great price, when compared with other learning management platform fees, including coursecrafts own fees for individuals to make courses.
- Set up fee - some courses will need a set-up fee to get them started on the platform

## Your 10% contribution goes a long way:

- Enables existing staff to:
  - Keep the platform up and running
  - Market your course - as a charity, we have a contract with Google grants to spend up to 10,000 Euros credit each month on relevant Pay Per Click search marketing.

- Manage payments - easy to use online payments, managed by our finance team